

**OABA Board of Director's Meeting  
1-5-2010**

Present: Joe Osborn, Bill Goebel, Rick Johnson, Nora Custer-Haberbusch, Marilyn Wentworth

Guest: Dennis Radesic, Website Committee Chair

Called to order by Joe Osborn at 7:00 PM?

1. The OABA website had many problems that need to be addressed.
  - A. On-line Renewal
  - B. Duplicate Records Created
  - C. Payment by check is slow to be acknowledged, must wait for check to clear
  - D. Paypal wasn't working correctly, joining and renewing were impossible
  - E. Font for printing information is too small
  - F. Find-a-Farm doesn't work.

2. Dennis Radesic will work to create a better website.

A. He'll make new Email addresses for the Board according to the office.

[info@alpaca-farms-breeders.com](mailto:info@alpaca-farms-breeders.com) will be the starting point for incoming email. Then it will go to [admin@...](mailto:admin@...), [treas@...](mailto:treas@...), [secretary@...](mailto:secretary@...), etc. Board members will get a password to use. This is better than using farm addresses, which change with each new member. [Admin@alpaca-farms-breeders.com](mailto:Admin@alpaca-farms-breeders.com) will go to new President, Jeff Bradford, instead of Joe Osborn, Past President.

This is to create the email addresses that will go to the specific officer and then when the office changes the email address through the site director will be redirected to the new incoming officers' email.

B. Membership payments by check will go to Rick Johnson, at OABA's P.O. Box 172 in Blacklick, OH. Then he will forward info to Kathy Klay, Membership Chair.

C. Dave Stofka could change Find-a-Farm to Google Maps. He will give us a discount on the fee. Instead of \$65/hr, he will charge \$60. This could take ten hours, or \$650. He will also create the new email addresses, check on opening and closing screens so you go back to original screen instead of closing the site altogether, correct information on the ICI seminars, etc.

1. Joe moved to hire Dave Stofka to repair and/replace Find-a-Farm function of OABA website and other tasks as needed.

Seconded by Marilyn Wentworth.

Vote: Unanimously in favor of hiring Dave Stofka to assist in repairing the website.

3. Bill and Dennis will work with Dave Stofka.

- A. Create membership lists. Dave knows how to access the back door of the site. Maybe he can figure out a way of letting people know when their membership is about to expire. We can give them a couple of month's leeway now. He would probably charge us for this feature.
  - B. Find a new web host company to host & back up the site. It is currently not not well documented and content could be lost.
  
- 4. Joe will call Sandy to see if she can correct how the font looks, perhaps using PDF files to standardize the website screens. Besides trying to embed the graphics in the body of the e-mail, Sandy should also make these image files attachments to the e-mail. Joe will also request that a standard line appear in all e-mails that Sandy embeds graphics images in, telling the recipient that if they have any difficulty printing the images from within the body of the e-mail, that they can always print the attachment files instead, and this should help them avoid problems in printing the images.
  
- 5. Treasurer's Report.
  - A. \$19,000 in Bank Account  
84,000 in Merrit Bank which will be transferred to Heartland.  
37,000 in Money Market Account  
\$140,000 Total
  
- 6. Discussion on having an OABA membership meeting for first quarter.
  - A. No time or place at the ICI conference at OSU.
  - B. Joe will check on the Judges Training and Certification in Sunbury in February. This would be a combination Educational and Informational session for members. That makes it another benefit for our members to attend. He'll see if members can attend to learn what criteria judges are using as well as getting news about OABA.
  - C. Board members should be thinking about what they want on this agenda.
  
- 7. Should OABA continue to help ICI sponsor the Camelid Veterinary Conference?
  - A. Discussion about how we need to start setting aside money now. We'll need approximately \$3500 each year to anticipate increases in the cost.
  - B. OABA members get \$50 off the registration fee because we helped this year.
  - C. This is a decision that should be made by the membership. We'll put it on the Agenda for the next member meeting, possible at the Judges Certification in Sunbury.  
Final Opinion: Tabled for discussion at regularly scheduled OABA meeting.
  
- 8. Will we have a Fleece Show at 2010 AlpacaFest?
  - A. We had a lengthy discussion about if we have the money and should we contact judges now. The show costs \$16 – 19,000. It's a deficit that needs to be supported by the Halter Show. But Halter was down by 500 entries last year and it was a lot of work to bring in the entries, donations of herdsires and live alpacas, sponsorships, vendors, etc. to keep the show in the black. We didn't come to a decision.

B. Entries are down for Fleece Shows which causes them to be financially unsuccessful. Maybe new owners aren't sure how to enter fleeces or what to look for in the fleece quality. OABA could sponsor a seminar on fleece quality and management from proper shearing to skirting to judges criteria. Board might ask Dorea Tomlinson (the Fiber Committee chair) and Char Johnson to do this.

C. OABA members could be given a discount on entry fees as a benefit of membership and to increase the number of entries.

D. We could move all fleece related items like winners of Fiber Arts, Spin Off, and Award Winning Fleeces to the center aisle of the show for more exposure instead of having it along the side wall.

E. Board should bring more ideas to the next meeting for the seminar.

Final Opinion: Tabled for discussion at regularly scheduled OABA meeting.

9. Update current membership list so website is accurate.

A. Bill will ask Jeff Bradford (Membership Liaison) to get info from Kathy Klay.

10. Bill will talk to Laurel Shouplin, editor and committee chair of the upcoming OABA magazine about cost estimates for an approximate budget. We need to ensure that we have the necessary computer publishing software, etc. This will impact our Fleece Show decision as well.

11. Meeting adjourned. 9:30 PM

12. Next teleconference will be 24<sup>th</sup> at 7 PM.

Respectfully submitted,

Marilyn Wentworth  
OABA Secretary